



: Florida Medical Association Alliance :

February 19, 2008

Volume 3, Number 1



A-mail keeps FMAA members up-to-date on news & events happening in your county, state and nation. Keep reading to find out more!

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February 29
FMA Alliance
Membership
Meeting,
Orlando, FL

News You Can Use

March 29-April 2
AMA Alliance
National Days at
the Capitol,
Washington, DC

FMAA Receives A New Face

The FMA Alliance is pleased to announce it has a new Executive Director, Allison Finley. Allison brings with her seven years of marketing media and graphic design experience. She has worked in multiple capacities with the Florida Medical Association including: Special Sections Coordinator, Meeting Coordinator, and most recently Communications Coordinator. If you have enjoyed receiving Just Between You and Me twice a month and A-mail, this is the results of Allison in action.

March 30
Doctors' Day
celebrated
nationwide

June 15-17
AMA Alliance
Annual Meeting,
Drake Hotel,
Chicago, IL

Allison began her new role as FMA Alliance Executive Director Monday, February 11th. She will be happy to help you with any of your needs and may be reached by e-mail at afinley@medone.org or by phone at 800.762.0233. Feel free to call and welcome her.

REMINDER - Spend Your Extra Day With Us!

Have you RSVP'd? The FMAA is hosting a special membership meeting, held February 29th in exciting Orlando, Florida. You won't want to miss out! For more information, [click here](#).

August 1-3
FMA and FMAA
Annual Meeting,
Rosen Shingle
Creek Resort,
Orlando, FL

Do the Due

A colorful dues flyer was printed and sent to past members in November, 2007. If you know someone who is a past member, encourage them to return the special dues flyer and renew their

August 7-9

**SMA Alliance
Annual Session,
Opry Hotel, TN**

**Call Allison Finley
@ 800.762.0233,
x266, for more
information**



membership.

Be a part of our efforts to make our state healthier. We hope you will support FMAA endeavors by providing your dues this and every year. With your help, we can offer more for our members and increase our impact for a healthier Florida.

2008 HAP Awards

The Health Awareness Promotion (HAP) Awards were initiated in 1989 by the AMA Alliance to recognize excellence in the health promotion programs and projects of county Alliances and RPS/MSS groups throughout the nation. All county Alliances and RPS/MSS groups are encouraged to enter one program or project per category.

The HAP Awards are presented at the AMA Alliance Annual Meeting June, 2008 in Chicago, IL. The AMA Alliance invites one person from each winning county to make a short presentation and then honors the county during the Prestige Awards Gala Reception and Dinner. Although the county or RPS/MSS chooses the person to accept the award, that person must be a current AMA Alliance member.

All entries for the 2008 HAP Awards must be submitted online or postmarked by March 1, 2008. Eligible projects must have been held and completed between March 1, 2007 and February 28, 2008. [Click here](#) to enter your HAP Award submission online.

If you have any questions, please contact the AMA Alliance at 312.464.4470.

Submit your upcoming county events and we will post them in our monthly A-Mails. Seeing what others are doing can be inspiring and may encourage attendance from neighboring members.

Member Moment



Lee Floyd, OCMSA
Past President

Orange County Medical Society Alliance has benefited for many years from Past President Lee Floyd's dedication. She continues to faithfully serve on our Alliance board and help where needed. Lee's other notable volunteer work is with the Children's Home Society. Besides volunteering at the Children's Home Society's Crisis Center, which is for abused and neglected children in crisis, she sits on their board and has helped form a partnership with our Alliance. We in Orange County truly thank her for making things better for children in our community.

Please Note: If you would like to highlight a member in the next A-Mail, please send a few sentences on the member to

alliance@medone.org. Send a photo if you have one.

Big Events

DON'T FORGET TO SIGN-UP! *FMA Alliance Grassroots and You*
Alliance members are actively involved in the political and legislative arena on behalf of medicine and public health issues. If you are interested in coming to the Florida Capitol during session (from 3/4/08 – 5/2/08) to work with the successful FMA Legislative Team on important current issues, contact Allison Finley at afinley@medone.org. Funds are reserved to help with your travel and a one-night hotel stay.

If you have already mentioned an interest for the grant to visit Tallahassee during the legislative session please submit another application request. Due to a technical error, correspondence of interested parties has been lost. Thank you for your patience and understanding.

Screen Out! Action Network

We are getting ready to start a great new year of Screen Out! actions through our Alliance Members around the country. We will send out monthly e-mail updates this year to keep you in the loop on the latest news about the campaign and alert you of new materials and resources available to members.

To help you create campaigns in your local communities, the Screen Out! Campaign has launched a new Web site, now available at www.screenout.org. The Web site features many tools and resources that will allow you to more actively & easily participate in Screen Out!

Some of the features of the Web site include:

- **Success Stories:** Use this message board feature to find out what other members across the country are doing to promote Screen Out! Share your ideas for the campaign and successes you have experienced in your work.
- **Toolkit:** All documents in the Screen Out! toolkit will be available online. These documents can be customized and printed from your home computer. New endorsement resources will also be available on the site.
- **Online Petition:** Add your signature to the online petition and encourage other members to add theirs. A paper copy of the petition can also be printed from the website.
- **Screen Out! Announcements:** Keep up-to-date on Screen Out! news by checking out the announcements section on the site.
- **Customizable letters:** Download and customize letters to the editor, endorsement letters and op-ed pieces from the website

and print them from your home computer.

- Links to Helpful Websites: Links to the websites of Screen Out! Campaign national partners will be available on the website. Use these websites to keep up-to-date with the evidence behind the campaign and new movie releases that have tobacco imagery.

Take action **RIGHT NOW!** Log on to our new online petition by clicking on the following link and sign your name to our international petition to get smoking out of youth-rated movies:

<http://www.thepetitionsite.com/petition/878046613>

AMA Alliance Conference - Winter Session & AMA National Advocacy Conference (NAC)

Q - Where can you go to get the latest legislative and regulatory activity affecting your family, the people in your community and the patients who seek care from the medical system in your county and state?

A - *The AMA Alliance Capitol Conference, Winter Session!*

The AMA Alliance and the AMA are joining together to help you make a difference for your family in medicine, your community and your country's health care.

FMA Alliance has stipends for qualified attendees from Florida to attend the Alliance Conference-Winter Session and AMA NAC.

Date: March 29-April 2, 2008

Where: The Grand Hyatt Hotel in Washington, DC

Cut-off Date for Room Reservations: February 26, 2008

Cancellation Cut-off Date: March 15, 2008 (A \$25 fee will be charged for cancellations after this date)

For more information contact Allison Finley, FMAA Executive Director, 800.762.0233 or email afinley@medone.org. Also check out the [FMAA Web site](#).

Pass It On

Did you find something useful in this month's Amail? Your friends may think so too! Please pass this along to them. It may just be the one thing that helps them join FMAA.