



: Florida Medical Association Alliance :

March 14, 2008

Volume 3, Number 1



A-mail keeps FMAA members up-to-date on news & events happening in your county, state and nation. Keep reading to find out more!

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### What's Inside:

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**March 29-April 2  
AMA Alliance  
National Days at  
the Capitol,  
Washington, DC**

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### News You Can Use

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**March 30  
Doctors' Day  
celebrated  
nationwide**

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#### **2008 Legislative Session Is Here!**

Do you know the big issues? Do you know where the medical profession is headed according to the Legislature? Well now is your chance to find out! Click here to review the [2008 FMA Legislative Agenda](#).

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**June 15-17  
AMA Alliance  
Annual Meeting,  
Drake Hotel,  
Chicago, IL**

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#### **CCMSA Help Build A Better Habitat**

The Collier County Medical Society (CCMS) and CCMS Alliance (CCMSA) volunteered Saturday morning, March 8, at the Habitat for Humanity of Collier County community to help a family in need.

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**July 31-August 3  
FMA and FMAA  
Annual Meeting,  
Rosen Shingle  
Creek Resort,  
Orlando, FL**

This is the first time that members of CCMS and CCMSA are helping to build Habitat homes, an endeavor that has been in the works since last year by Janice Justiz, CCMSA President.

For more on this story [click here](#).

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**August 7-9  
SMA Alliance  
Annual Session,  
Gaylord  
Opryland Hotel,**

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#### **Counties Receive Health Project Grants**

*Hillsborough CMA Alliance*, led by Nimisha Chheda, completed the first phase of "Screen Out! - Sensation." They collected 224 letters, 175 signatures and 5 endorsements. They were awarded a \$300 health grant from the FMAA Ariel Goldman Memorial Fund and will resume

Nashville, TN

Call Allison Finley  
@ 800.762.0233,  
x266, for more  
information



the Screen Out! project for the next 6 months.

*Sarasota CMS Alliance* Project Coordinator, Vidisha Patel, has worked to implement a workshop for elementary faculty at a school for gifted children. They are collaborating with the Institute of HeartMath to teach faculty how to reduce stress and utilize anxiety management techniques when dealing with gifted students. It includes 30 teachers and 500 students. This project is expected to launch August, 2008. Sarasota CMS Alliance was awarded a \$300 health grant from the FMAA Health Promotions Committee.

*Broward CMA Alliance*, as directed by Immediate Past President Marietta Glazer, finished a project entitled "Taking Charge of Your Health - A guide for youth transitioning from foster care." They worked in tandem with Florida's Children First, a statewide advocacy organization. They produced 2,500 brochures and training to all older foster youth in the dependency program as well as young adults who were former foster youth. They raised \$8,000, including a health grant of \$500 from the FMAA Ariel Goldman Memorial Fund. Special guests at the fundraising luncheon included Florida Sen. Nan Rich, Rep. Ari Porth, and Andrea Moore, Executive Director of FCF. Their efforts reached over 2000 youth this year and plan to repeat it next year.

If your county alliance would like to apply for a health project grant please contact FMAA Health Projects Committee Co-Chairs [Kathy Johns](#) or [Joan Harmon](#).

#### **Due-Bee-Due-Be-Due**

Have you renewed your membership with the harmonious FMAA/AMAA/CMSA? You can always pay your dues online by [clicking here](#).

Is there someone you know who would be perfect to chime in? They can apply online by [clicking here](#).

Maybe a past member needs to be inspired by you to renew? A colorful dues flyer was printed and sent in November, 2007. Encourage a past member to return the special dues flyer and renew his/her membership. Past members can renew just by [clicking here](#).

### **Member Moment**



Wendy Gurevitch

#### **Wendy Gurevitch... At the heart of Collier County Medical Society Alliance**

A Texas native, Wendy worked as a dietician before moving with her husband Earl, a urologist, to Collier County to set up a medical practice.

Wendy joined CCMSA as soon as she arrived in August, 2000. As Chair of the Cares, Kudos and Concern Committee, Wendy sent gifts, notes of condolence and more often, congratulations to CCMSA members during her five year term of service. She served two terms as CCMSA Vice President and has coordinated monthly events for our Ladies' Night Out for the past three years.

Her personal endeavors include achieving a Real Estate License, working as a realtor with John R. Wood Realty, and starting the Anonymous Angels service project, which provides holiday cheer for teenage mothers and their children each December.

For seven years Wendy has been the heart of this organization, working very quietly to let each of our 130 members know that the Alliance is here for them in the best and worst of times.

Thanks Wendy!

*Please Note: If you would like to highlight a member in the next A-Mail, please send a few sentences on that member to [alliance@medone.org](mailto:alliance@medone.org). Send a photo if you have one.*

## **Big Events**

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### **Do more than just read about the 2008 Legislative Session. Be a part of it!**

Grants are still available to be involved in the 2008 Legislative Session! Apply now for the opportunity to receive instruction from FMA staff on important legislative issues. Take the chance to speak with your legislator and discuss the important concerns facing physicians and their patients in Florida. If you are interested in applying, please contact Allison Finley, FMAA Executive Director, at [afinley@medone.org](mailto:afinley@medone.org) or 800.762.0233 or e-mail Anne Grenitz, FMAA Legislative Chair, at [agrenitz@aol.com](mailto:agrenitz@aol.com)

### **One Step At A Time**

Miles for Moffitt invites Hillsborough County Medical Association (HCMA) and HCMA Alliance (HCMAA) to take "One Step at a Time" and train to run or walk a 5K. On May 10th, get healthy while racing to cure cancer! For more information please contact Karen Dalton, HCMAA IPP, at [KjDalton2002@aol.com](mailto:KjDalton2002@aol.com), or Nimi Chheda, HCMAA President, at [nimi91@gmail.com](mailto:nimi91@gmail.com).

*Submit your upcoming county events and we will post them in our monthly A-Mails. Seeing what others are doing may inspire and encourage attendance from neighboring members.*

### **Screen Out! Action Network**

Access the Screen Out! Campaign's new Web site at [www.screenout.org](http://www.screenout.org). The Web site features many tools and resources that will allow you to more actively & easily participate in Screen Out!

Take action **RIGHT NOW!** Log on to our new online petition by clicking on the following link and sign your name to our international petition to get smoking out of youth-rated movies:

<http://www.thepetitionsite.com/petition/878046613>

### **AMA Alliance Conference - Winter Session & AMA National Advocacy Conference (NAC)**

Time is running out to join your peers in Washington! Be sure to logon to <http://www.amaalliance.org/> for updated information on hotel rooms.

Date: March 29-April 2, 2008

Where: The Grand Hyatt Hotel in Washington, DC

For more information contact Allison Finley, FMAA Executive Director, 800.762.0233 or email [afinley@medone.org](mailto:afinley@medone.org).

### **2008 LEAP Award**

Initiated in 2002 the Legislative Education and Awareness Promotion (LEAP) Award recognizes excellence in the legislative education and awareness programs and projects of state, county and RP/MSS Alliances throughout the country.

One award is given annually to one state, one county and one RP/MSS Alliance. The awards are presented at the AMA Alliance Annual Meeting in June in Chicago. One person from each winning state, county and RP/MSS Alliance is invited to make a short presentation and are then honored during the Prestige Awards Gala Dinner.

All entries for the 2008 LEAP Awards must be postmarked by March 15, 2008. Eligible projects must have been held between February 10, 2007 and March 15, 2008 and scheduled to be completed by April 2008. For more information [click here](#).

If you have any questions, please contact the AMA Alliance at 312.464.4470.

### **Pass It On**

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Did you find something useful in this month's Amail? Your friends may think so too! Please pass this along to them. It may just be the one thing that helps them join FMAA.